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| **PROJECT PRIOTIZATION MATRIX** |
|  | **(A)** | **(B)** | **(C)** | **(D)** | **(E)** | **(F)** |  |
| **Project Title (Theme)** | **Project Costs ($)** | **Annual Benefits ($)** | **ROI Ratio** | **Need To Improve (Gap)** | **Impact On Customer** | **Impact On Business** | **Comments** |
|  |  |  |  |  |  |  |  |

***RATING SCALE (Columns D, E and F)****: 5 = Extreme; 4 = High; 3 = Moderate; 2 = Somewhat; 1 = Little or None*