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| **COST OF POOR QUALITY MATRIX** |
| Theme:  |
| **Stakeholders** | **Negative Impact (Pain)** | **Cost of Poor Quality (COPQ)** |
|  |  |  |
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|  |  |  |
|  |  |
|  |  |  |
|  |  |
| **Total Annualized Financial Cost of Poor Quality ($)** | **$** |

***Note****: All tangible and intangible “costs” should be listed, with annualized financial costs totaled.*